Press Release





National nonprofit leader and CEO, Ronnie L. Bryant named as Executive Leadership Partner.

CHARLOTTE, NC & ST. PETERSBURG, FL. December 2, 2023 – Winner Partners, a certified women-owned and steadily growing retained search firm, celebrates the successful promotion of Ronnie L. Bryant, CEcD, FM, HLM to Executive Leadership Partner.

Ronnie L. Bryant has spent decades boldly leading as one of the country's outstanding organizational and economic development experts. Today, Bryant applies his unparallelled experience to executive coaching, organizational management, diversity, equity and inclusion (DEI) for top-level corporate and not-for-profit managers. His board development and training are highly sought by some of the country's top boards to achieve excellence (www.rlbryantllc.com). He has also been deeply involved in some of Winner Partners' most prominent executive searches. Serving in a new leadership capacity for Winner Partners, Bryant will have a focused effort on identifying and developing executives to improve their leadership skills and business acumen to lead organizations while maintaining a competitive edge in diverse, evolving domestic and global marketplaces.

Tina Winner, Winner Partner's Managing Partner and Co-Founder, said,

"Partnering with Ronnie over the years has been a rewarding experience. We take our commitment to being 'People First' seriously, and Ronnie has helped us and our clients with CEO-to-CEO conversations with candidates as they embark on a new career endeavor. Ronnie's leadership experience not only supports Winner Partners' unique qualifications in evaluating candidates but provides candidates with an exclusive opportunity to fully evaluate a career move with a trusted advisor."

Winner Partners has a niche for bringing top-tier talent to some of the most influential cities around the country. Having grown to nearly 20 partners in five years, Winner Partners is intentional about diversity for every search engagement. The firm partners with industry subject-matter experts in not-for-profit, community & economic development, tourism & hospitality, downtown development & redevelopment, sports & adapted sport, cybersecurity, and more.

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Author of "Driving From the Backseat - Tips for Surviving as a Not-for-Profit CEO", which was released in April 2019, Bryant remarks,

"It's been an honor to be a member of the Winner Partners Team, and I appreciate the Managing Partners' confidence in my ability to bring additional value to the search process".

Driving from the Backseat is a must-read for CEOs (and aspiring CEOs) of economic development organizations and other nonprofits, providing fourteen tips for surviving and succeeding as the leader of an organization. Bryant has developed a comprehensive and crafted toolkit that belongs on the shelves of all economic development leaders' libraries.

ABOUT RONNIE L. BRYANT

Having spent 15 years serving as CEO of the Charlotte Regional Partnership, Ronnie is one of the country's outstanding organizational and economic development experts, with more than 35 years of experience in successfully spearheading several economic development organizations. Ronnie's service as a Board Chair or Board Member for several major national and international economic and non-profit organizations has provided him unparalleled experience in leadership. As a Certified Executive Coach and an established economic development leader, Ronnie successfully assists CEO's with navigating boardroom pitfalls, and Economic Development Organizations with creating thriving communities.

ABOUT WINNER PARTNERS

Winner Partners is a privately held, executive search and recruitment firm headquartered in St. Petersburg, Florida with offices around the country. Our firm was intentionally designed as a collaborative platform of the most talented search consultants in the market matched with proven, successful leaders who are subject-matter experts in their respective industries. A certified, womanowned business, the firm has deep experience in community and economic impact-focused nonprofits, as well as the for-profit industries. Winner Partners specializes in search strategy with an eye on diversity while building partnerships. www.winnerpartners.net